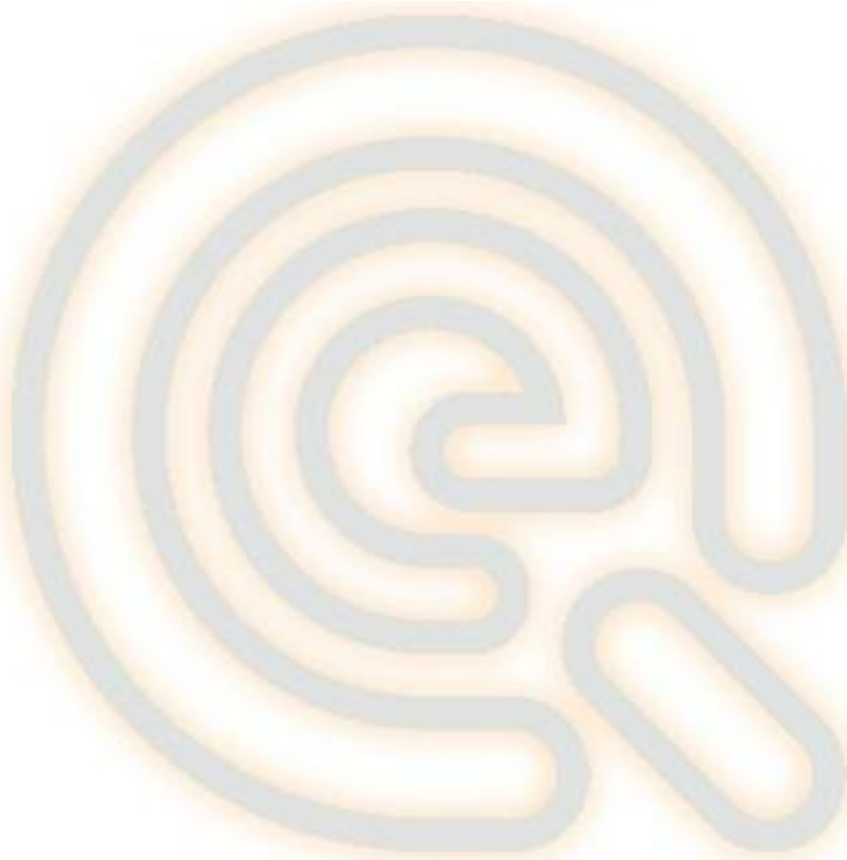




**EQ ONLINE MAGAZINE**  
**www.eq-mag.co.uk**

**EQ Magazine**  
**advertising@eq-mag.co.uk**  
**0141 533 1509**



Do you want your get your message across to thousands of young people every month for minimal outlay? Fast-growing online music magazine EQ is the place to be if your target market is young, vibrant, music loving and forward thinking.

EQ is Three Mile Media's flagship title, an independent online publication dedicated to electronic music and club culture. It relaunched in February 2008 following an extensive redesign.

Since launching in September 2006, EQ has featured interviews with some of the biggest names in the electronic music scene – including Jeff Mills, Hybrid, Dave Seaman, John Digweed, Roger Sanchez, Kraftwerk, Andrew Weatherall, BT, Christian Smith, Will Saul, Darren Emerson, The Egg, Luke Slater, Richie Hawtin, MANDY, Agoria, Andy Smith, Stanton Warriors, 16B, and Deep Dish – and hosted videos, downloadable and streaming mixes and new music from unsigned artists.

On top of this, EQTV is dedicated to video broadcasts featuring interviews with DJs and producers and footage from clubs around the country. Recent films include exclusive festival footage from T In The Park and Rock Ness, and interviews with Underworld, Justice, Slam, xfm's Eddy Temple Morris and Radio 1's Kissy Sell Out,

Over the past six months, EQ has registered an average of 31,725 unique hits a month. The magazine also has a growing number of dedicated users who subscribe to a weekly email bulletin.

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# EQ AD RATES

EQ Magazine  
advertising@eq-mag.co.uk  
0141 533 1509

## ● HOME PAGE – www.eq-mag.co.uk

- Banner 1:** £40 for TWO weeks  
468x60px £70 for FOUR weeks
- Banner 2:** £10 for TWO weeks  
120x60px £17 for FOUR weeks
- Banner 3:** £30 per TWO weeks  
120x240px £50 for FOUR weeks

## ● NEWS TITLE PAGE – www.eq-mag.co.uk/news.html

## ● EQTV TITLE PAGE – www.eq-mag.co.uk/eqtv.html

## ● INTERVIEWS TITLE PAGE – www.eq-mag.co.uk/interviews.html

- Banner 1:** £35 for TWO weeks  
468x60px £60 for FOUR weeks
- Banner 2:** £7 for TWO weeks  
120x60px £12 for FOUR weeks
- Banner 3:** £25 per TWO weeks  
120x240px £42 for FOUR weeks

## ● TUNES TITLE PAGE – www.eq-mag.co.uk/tunes.html

## ● REVIEWS TITLE PAGE – www.eq-mag.co.uk/reviews.html

- Banner 1:** £30 for TWO weeks  
468x60px £52 for FOUR weeks
- Banner 2:** £6 for TWO weeks  
120x60px £10 for FOUR weeks
- Banner 3:** £20 per TWO weeks  
120x240px £35 for FOUR weeks

## ● INDIVIDUAL PAGE – eg: www.eq-mag.co.uk/lildevious.html

- Banner 1:** £25 for TWO weeks  
468x60px £43 for FOUR weeks
- Banner 2:** £5 for TWO weeks  
120x60px £8 for FOUR weeks
- Banner 3:** £20 per TWO weeks  
120x600px other sizes also available £35 for FOUR weeks

## ● ADVERTISE ON AN EQTV VIDEO

Five-second i-dent at start of film, and five-second i-dent at end of film (videos hosted on EQ, iTunes, YouTube) + banner ad on EQ page holding film: **£150**

## ● EMAIL BULLETIN

468x60px banner on subscriber email: **£45** per weekly email



For more information or to discuss a specially tailored ad package, call Three Mile Media on 0141 533 1509 or email advertising@eq-mag.co.uk